SARAH CIANCIOLA

EDUCATION

Georgia Institute of Technology
M.S. Human Computer Interaction (Interactive Computing)
GPA: 4.0
August 2023 - May 2025

Milwaukee School of Engineering University (MSOE)
B.S. User Experience, Minor: Psychology
GPA: 3.94
September 2020 - May 2023

Professional Experience

Research Assistant - Wellness Technology Lab
Georgia Institute of Technology
Atlanta, GA | October 2023 - Current
• Performed inter-rater reliability for 342 academic journals to understand youths' interaction with social media usage
• Wrote the methods section of a literature review paper
• Conducted inter-rater reliability for 1476 social media press releases to explore youth's interaction with social media usage

UX Research Intern - Johnson Controls
Customer Experience Team
Milwaukee, Wisconsin | July 2021 - May 2023
• Analyzed data from usability tests and user interviews from 10+studies, creating actionable insights for designers and developers
• Conducted internal research using affinity modeling to understand the research team's needs to create a company wide data repository

Projects

MSOE Supercomputer Researcher
Milwaukee, Wisconsin | September 2022 - November 2022
• Created and analyzed survey results to understand the current users' knowledge level about supercomputers
• Performed usability studies to learn which gestures should be used in the prototype

Discovery World Museum New Exhibit Development
Lead Researcher & Project Manager (Senior Design Project)
Milwaukee, Wisconsin | September 2022 - May 2023
• Created a year long research plan with 11 different research methods to inform the exhibit design
• Discovered new exhibit ideas based on findings from surveys, interviews, & observational studies
• Performed 4 literature reviews with quick turnaround times

PORTFOLIO & CONTACT

sarahcianciola20.github.io
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www.linkedin.com/in/sarah-cianciola

SKILLS

Research:
Affinity Modeling • Card Sorting • Contextual Inquiry • Data Analysis • Data Visualization • Interviewing • Journey Maps • Personas • Usability Testing • Surveys

Design:
Infographics • Interaction Design • Information Architecture • Sketching • UI Prototypes • User Flows • Wireframes

Tools:
Acrobat • Aero • Figma • Illustrator • Photoshop • Qualtrics • XD

Coding:
HTML/CSS • Java Script

Extracurriculars

Georgia Tech MS HCI Instagram
Team Member | September 2023 - Current

MSOE University Women's Soccer
Division III Student Athlete | September 2020 - May 2023

AWARDS

MSOE Dean's List, High Honors
Fall 2020 - Spring 2023

Matthew Stachelzki Memorial Scholarship Winter 2022